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Mobile App Development

Project 1: Milestone 1

For Project 1, I want to create an app that will make it easier for users to track the health of their skin and the products that they use to maintain that health. I have been inspired by the 10-step Korean skin care routine that both men and women have been using to improve the look, feel, and overall health of their skin. Korean skin care routines often include different moisturizers, exfoliators, and face masks, in addition to varying vocabulary to describe similar products, that can be overwhelming to new users. Many complaints people have when considering implementing a multistep process is the time commitment; however, through my app I want to show fast and easy your skin care regimen can be. There will be a button that allows users to start their regimen and then I’ll use timers to labels to remind users of which step they’re on. I also want to show users what step is next like a GPS navigation. Users will also have the ability to skip steps, since not every step is necessary on an everyday basis. My primary audience is people, mostly women, who are already familiar with the 10-step Korean skin care routine but need reminders of what step is next and people who are interested in using a multistep regimen for the first time. If I get the core of my app running I would also like to add the ability to track one’s skin health over a longer period of time, by allowing users to make daily comments about their skin condition, including overall stress level. In addition, I could also add a feature that recommends products or active ingredients based on the users’ specific skin concerns, like rose water for irritated skin.

In researching similar apps, I found that there is an app that track what products you use and the expiration dates but it is limited because I doesn’t show you when to use each product and allow you to add a daily schedule of the products. Also, this app isn’t specific to a Korean skin care routine. There are also several apps that allow you to purchase Korean beauty products but they don’t offer very much instruction on how to use them.

Sources:

The Korean Skin Care Routine

<https://sokoglam.com/pages/the-korean-skin-care-routine>

Demystifying the Korean Skincare Regimen

<https://www.peachandlily.com/blogs/news/51228293-demystifying-the-korean-skincare-regimen-with-the-experts-are-all-the-steps-necessary>